

display ad rates

Full Page (7.5x9.125")		3x Run	6x Run	Full Year	
	Color	\$1285	\$1145	\$1080	\$1000
	Color/Gloss	\$1575	\$1400	\$1320	\$1235
Prime Placement:	Back Cover	\$2500	\$2125	\$2000	\$1875
	Inside Front Cover	\$2000	\$1900	\$1800	\$1685
	Inside Back Cover	\$2000	\$1700	\$1600	\$1500
Half Page (7.5x4.5" wide or 3.74x9.125" tall)					
	Color	\$715	\$635	\$600	\$475
	Color/Gloss	\$865	\$760	\$715	\$670
Third Page (column wide ad 2.25x9.125")					
	Color	\$565	\$505	\$475	\$445
	Color/Gloss	\$695	\$635	\$600	\$560
Quarter Page (3.74x4.5")					
	Color	\$395	\$360	\$340	\$315
	Color/Gloss	\$480	\$445	\$420	\$390
Business Card (3.74x2.25" wide or 2.25x3.74" tall)					
	Color	\$195	\$195	\$195	\$195
	Color/Gloss	\$225	\$225	\$225	\$225